

Gerda Venter

Qualifications and Credentials

<u>Degrees:</u>		
MBL – Master of Business Leadership	1995	UNISA – University of South Africa
B. Eng (Electron) – Baccalaurean Degree of Electronics Engineering	1983	UP – University of Pretoria, South Africa
<u>Certified Member:</u>		
WABC	2007	Worldwide Association of Business Coaches
<u>Memberships & Affiliations:</u>		
ICF	2006	International Coach Federation
COMENSA	2007	Coaches and Mentors of South Africa
<u>Coaching & Related Training Certificates:</u>		
Executive Coaching	2003	GIBS – Gordon Institute of Business Science, South Africa
Effective Coaching	2005	WBS – Wits Business School, South Africa
Core Essentials Graduate (CEP)	2006	CoachU Inc.com – U.S.
Advanced Coaching Programme Graduate (CUG)	2009	CoachU Inc.com – U.S.
Adfen Accredited E-Scale Coach & Facilitator	2008	Adfen International, (Regional Offices USA & UK)
Qualified Facilitator	2010	First Facilitation.com (Services SETA)

CREDENTIALS - GERDA VENTER

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MBL – Master of Business Leadership	1995	UNISA – University of South Africa
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Memberships & Affiliations:		
ICF	2006	International Coach Federation
COMENSA	2007	Coaches and Mentors of South Africa
BWA	2007	Business Women’s Association of South Africa
WABC	2007	Worldwide Association of Business Coaches
Training Courses:		
Expert Negotiation	2000	WBS – Wits Business School, South Africa
Effective Speaking & Presentation skills	2000	Maurice Kerrigan Presentations, South Africa
Strategic Management	2003	GIBS – Gordon Institute of Business Science
Speaking French, Business French	2000-2004	UNISA – University of South Africa; Alliance Française
Leadership Powerhouse	2003	The Consultant Powerhouse, South Africa
Executive Coaching	2003	GIBS – Gordon Institute of Business Science, South Africa
Effective Coaching	2005	WBS – Wits Business School, South Africa
Core Essentials Graduate (CEPG)	2006	CoachU Inc.com – U.S.
E-Scale Accreditation – Enneagram behavioural & personality profile model	2008	Adfen International

Gerda Venter B.Eng.(Electron), MBL, ACP



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gerda@sakuracoaching.com

Areas of Expertise

- Strategic Planning & Marketing
- Business Strategy development
- Business and Leadership mentoring and Coaching
- High Performance Team Dynamics with the Enneagram
- Technology and Contract Transition and Transformation
- IT Outsource Management
- eCommerce Security

Clients

- Arivia.kom
- Anglo Platinum
- Eskom
- Investec
- Maher & Associates Inc Chartered Accountants
- PSCBC (Bargaining Council)
- Pebblebed Modulator Reactor (PBMR)
- Women in Finance & Standard Bank

Profile

Gerda's exceptional business and technology management career spans more than 22 years in the South African and international military, financial and corporate IT sectors. She spearheaded and managed strategic international marketing and eCommerce projects in Europe, Africa and the Middle East. Today, she leverages her broad base of experience and expertise as a consultant, mentor and a coach to develop and support leading organizations.

She started her career working on military projects for Armscor, designing electronic hardware, software and systems, soon advancing to systems and project management in divisions of Perasetech (Barlows group), Teklogic (Pty) Ltd (Altech) and Studio Technology (SABC). She joined PQ Africa's (now Business Connection) eCommerce business unit SACA (The South African Certification Agency) as Marketing Manager. She developed marketing, product and communication strategies and established a sales team to deploy eCommerce security solutions based on Public Key Infrastructure (PKI) technologies.

While at SACA, she developed and managed a client base that included all the major players in the SA financial sector as well as International institutions such as Alpha Bank (Greece); Central Bank of Egypt; MasterCard and Visa. She developed strategic marketing, transition and transformation expertise at Dimension Data (i-Commerce division) serving the Financial sector and Arivia.kom (outsource division) serving Eskom. She transitioned to business coaching and mentoring to express her strong leadership orientation to inspire individuals and

business teams by creating coaching support structures that move them practically toward their goals.

Her work

Gerda coaches CEO's, senior executives, middle management, teams, individuals and business owners for personal mastery and success and to manage their challenges of business growth, change management, turnaround and leadership excellence. She facilitates interventions as a business consultant and strategist, coach, mentor and trainer. Furthermore, she is a mentor coach for WIF (Women in Finance) in Standard Bank's mentoring and coaching programme, as well as South Africa's Ambassador for the global organization, World Leadership Day™, represented in 11 countries around the world. She publishes leadership articles and enjoys public speaking opportunities to inspire, empower and motivate. Gerda believes that the purpose of leaders is to inspire everyone, everyday to realize their dreams by releasing the power of passion for purpose. Her vision is to make a global contribution to impact global leadership thinking that epitomizes each individual's innate, authentic leadership ability.

Educational Background

Formal qualifications include B.Eng.(Electronics) (UP), MBL (Masters Degree in Business Leadership) (UNISA), as well as ACP (Advanced Coaching) certification (CoachU Inc.). She is certified by WABC (World Wide Association of Business Coaches). Business interests include being the founder and Directors of Sakura Coaching (Pty) Ltd. and CR Squared People Catalysts (Pty) Ltd.